



RESILIENCE FOR ALL Minnesota/Wisconsin

Nonprofit FORTIFIED Roofing Grants to Protect Families

Photo © Keith Isaacs.

WHAT IS FORTIFIED?

FORTIFIED Home™ is a voluntary construction and re-roofing standard developed by the Insurance Institute for Business & Home Safety (IBHS), based on decades of research and testing.

It is proven to strengthen homes against severe weather, such as high winds, hail, and tornadoes, by addressing weaknesses in conventional building practices.

The FORTIFIED Roof™ level focuses on the roof as the first line of defense, incorporating upgrades such as a sealed roof deck, impact-resistant shingles, reinforced edges, and enhanced fastening to prevent water intrusion and structural failure.

Learn more at www.fortifiedhome.org.

WHO IS SMART HOME AMERICA?

Smart Home America is a Mobile, Alabama-based nonprofit that has been building stronger, more resilient communities through education and advocacy for over 15 years.

We train thousands of professionals annually on disaster resilience, FORTIFIED standards, property mitigation, building codes, and insurance. Our work includes expert technical assistance, expanding FORTIFIED adoption, strengthening building codes, and creating safer, more insurable, disaster-ready homes and communities.

ABOUT THE GRANT

Together with American Family Insurance, Smart Home America has developed the Resilience for All pilot project to help nonprofit builders in Minnesota/Wisconsin install FORTIFIED Roofs over two years.

This project tackles the critical issues of housing affordability, disaster resilience, and insurance accessibility. American Family Insurance's commitment to championing dreams and fostering community advancement makes them a natural partner in our mission to build more resilient communities.

To accomplish this, we are offering:



Free Training and Certifications



Free Technical Assistance



One grant per FORTIFIED Roof™

The Benefits of



Safer, more insurable homes



Affordable upgrades that work



Can qualify for insurance benefits and discounts



LEARN MORE AND CONTACT US TODAY

smarthomeamerica.org/resilience-for-all

251-206-5630

candace@smarthomeamerica.org

www.smarthomeamerica.org